

28 June 2023

Officeworks, Head Office
236-262 E Boundary Rd
Bentleigh East VIC 3165

Dear Stephanine Ingram and Rhys Blakemore,

Subject: Extended Use of GECA's Claims Authentication Logo for Officework's Back to School Range Products

I am writing regarding the usage of GECA's Claims Authentication Logo on your back to school range products. We acknowledge that the logo has already been printed on the products and packaging beyond the granted license period. In order to minimise the environmental impact associated with recalling the products and packaging, GECA authorises the use of our logo for an additional year for the existing printed products only.

We ask you to please sign a Declaration of Nil changes regarding the products, ensuring they remain compliant with the original Claims Authentication Criteria Reports. This ongoing compliance is necessary to ensure our logo is not associated with misleading conduct and greenwashing.

We also kindly request that Officeworks remits the additional license fee for the extended usage period. While Officeworks would ordinarily be required to pay a fee based on the turnover over the certified products, given the unique nature of our pilot agreement, we are pleased to invoice you for the minimum GECA annual fee in this instance.

It is essential that the GECA Claims Authentication Logo be removed from any printing or materials to be released after this period of extension (i.e. September 2024). This ensures compliance with our Claims Authentication Scheme Rules and maintains the logo's credibility.

If you have any questions or need further clarification, please feel free to contact us. We value our partnership and your commitment to promoting sustainability through Officeworks products. We look forward to finding new ways to work together in our shared mission to protect the environment and reduce greenwashing.

Kind regards,



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